

2021 RANCHING HERITAGE BREEDER OF THE YEAR Award Nomination Information



The Ranching Heritage Breeder of the Year Award recognizes an outstanding family owned and family daily-managed cattle ranch that embodies the spirit of the Ranching Heritage Breeder program, which includes the promotion of the ranching way of life in addition to producing top-quality ranch horses. This award is for Ranching Heritage Breeders by Ranching Heritage Breeders since only fellow Ranching Heritage Breeders can nominate. The winner is selected by a panel of members from the AQHA Ranching Committee with final approval by the AQHA Executive Committee.

1. Nominations will be judged on:
 - a. History of the ranch – family owned and operated, and involvement
 - b. Participation as a Ranching Heritage Breeder
 - Number of years as an RHB.
 - Marketing of foals and older horses as being eligible for the Ranching Heritage Challenge.
 - Exhibiting in Ranching Heritage Challenges and other ranch/stock horse association events.
 - Support of AQHA Ranching Heritage Breeder Young Horse Development Program through donation or offering yearlings for sale to youth.
 - Promotion of Ranching Heritage-bred horses among other performance events – rodeo, 4-H, ranch rodeos, barrel racing, roping, etc.
 - c. Contributions to AQHA – AQHA membership history, current member of Ranching Heritage Breeders, consecutive and/or cumulative breeder awards.
 - d. Animal Welfare – supports AQHA’s animal welfare statements, low-stress and humane handling/training techniques.
 - e. Marketing Innovativeness – Website for marketing, production sales, presence on social media (Facebook, Twitter, etc.).
 - f. Cattle Association Involvement – membership/participation in regional, state/provincial or national cattle organizations, awards earned.
2. Only current Ranching Heritage Breeders can nominate a fellow RHB member and only an AQHA Ranching Heritage Breeder is eligible to receive the award. Current members of the AQHA Ranching Committee and past AQHA Best Remuda winners are not eligible. Ranching Heritage Breeders cannot nominate themselves.
3. Award to be presented at 2022 AQHA Convention in Las Vegas, Nevada.
4. Profile in The American Quarter Horse Journal.

Nomination deadline – November 30

Send a letter of recommendation to serve as a nomination to:
Ranching, AQHA • P.O. Box 200 • Amarillo, TX 79168

OR

Ranching@aqha.org