



2021 AQHYA World Championship Show Scrapbook Contest Information

Registration: Online

Registration deadline: July 1, 2021

Registration fee: \$25 per team, due at time of registration

PLEASE NOTE:

- If four entries for the scrapbook contest have not been received by the deadline, July 1, the scrapbook contest will be cancelled.
- Withdrawal from the contest after the registration deadline will result in forfeiture of the registration fee.

Submission Deadline: Friday, July 30

Time: 5:00 p.m. CST

Scrapbook Contest Rules

1. All contestants must be AQHYA members in good standing.
2. Each affiliate may submit up to two scrapbook contest entries. Each scrapbook team must have a minimum of two people.
3. Scrapbooks must be submitted digitally (please see details below). The 2021 contest will not allow the submission of physical scrapbooks.

Scrapbook Contest Guidelines

1. Scrapbooks must be submitted digitally. Video or traditional scrapbooks will be accepted, but traditional scrapbooks must be captured via video.
 - a. Scrapbooks must be submitted to the AQHA Youth Department by Friday, July 30, at 5:00 p.m. central.
 - b. Scrapbook submissions must be submitted by USB or YouTube (YouTube is preferred submission method).
 - i. Video scrapbooks submitted by USB must be exported as a PowerPoint, .MOV, .MP4 or .WMV video file. Scrapbook files submitted by USB should be submitted to the AQHYA World Show Youth Office in an envelope with the name of the affiliate and scrapbook clearly labeled.
 - ii. If submitted via YouTube, the link to the video must be emailed to youth@aqha.org with the subject line "Scrapbook Video – [Team Name]."
2. Video scrapbooks must be no more than five minutes in length.
3. Scrapbooks will be judged by a panel according to the rubric attached.
 - a. Teams will be placed first through tenth; first place will receive a plaque and ribbons will be awarded to second and third place.

AQHYA World Championship Show Scrapbook Rubric

Contestant:

Affiliate:

Evaluator:

Evaluate the contestant according to the value indicated by each criterion.

CRITERIA	CATEGORY Traditional Scrapbook (captured via video)	CATEGORY Video Scrapbook	SCORE/100
Overall Presentation	<ol style="list-style-type: none"> 1. Is the cover designed to promote maximum impact and clarity of content? 2. Is the content relevant to youth members of AQHYA? 	<ol style="list-style-type: none"> 1. Is the opening designed to promote maximum impact and clarity of content? 2. Is the content relevant to youth members of AQHYA? 	_____/25
Content, Storytelling	<ol style="list-style-type: none"> 1. Does the scrapbook capture the activities and/or story of the affiliate throughout the year? 2. Is all content utilized pertinent to the story? 3. Does the content compel the viewer to turn the page? 4. Is the content organized in a logical and effective format, such as to convey the passage of time? 	<ol style="list-style-type: none"> 1. Does the video capture the activities and/or story of the affiliate throughout the year? 2. Is all content utilized pertinent to the story? 3. Is the content well-paced so as to keep the interest of the viewer? 4. Is the content organized in a logical and effective format, such as to convey the passage of time? 	_____/25
Technical	<ol style="list-style-type: none"> 1. Does the scrapbook utilize an effective layout and design? 2. Does the scrapbook demonstrate a high level of skill in regard to scrapbooking technique, as well as make the best use of materials for traditional scrapbooking (photographs, captions, graphics, text, embellishments, etc.)? 3. Is the scrapbook neat and tidy in appearance? 4. Does the scrapbook utilize high-quality photographs, etc.? 5. Does the scrapbook reflect consistency through editing, attention to grammar, and good writing skills? 	<ol style="list-style-type: none"> 1. Does the video utilize an effective layout and design? 2. Does the video demonstrate a high level of skill in terms of video production, as well as make the best use of video storytelling tools (still photographs, animation, video footage, text, voice narration, music, sound, etc.)? 3. Is the video neat and professional in appearance? 4. Does the video utilize high-quality video and photographs, as well as effective editing techniques for each type of image? 5. Does the video reflect consistency through editing, attention to grammar, and good writing skills? 	_____/25
Collaboration	<ol style="list-style-type: none"> 1. Does the scrapbook show the work of a team behind the story? 2. Is there evidence that contributions to the story came from many sources and those sources were recognized? 3. Is the story relevant and of interest to others? 	<ol style="list-style-type: none"> 1. Does the video show the work of a team behind the story? 2. Is there evidence that contributions to the story came from many sources and those sources were recognized? 3. Is the story relevant and of interest to others? 	_____/25

Evaluator Comments:
