



EXECUTIVE SUMMARY

2018 AMERICAN QUARTER HORSE ASSOCIATION

HORSE STATISTICS

	Population	New Registrations
United States	2,379,691	57,753
International (including Canada)	416,667	12,423
Totals	2,796,358	70,176

Transfers

	To	From	Within
United States	41,810	43,224	49,373
International (including Canada)	3,865	2,451	11,641
Totals	45,675	45,675	61,014
Combined total*			106,689

*Calculated by combining either the "To" or the "From" total of 45,675 to the "Within" total of 61,014.

TOP TEN COUNTRIES (by population)

1. United States	2,379,691
2. Canada	244,267
3. Mexico	41,903
4. Germany	38,051
5. Italy	25,055
6. France	9,670
7. Austria	5,573
8. Brazil	5,572
9. Belgium	4,842
10. Venezuela	4,838

MEMBERSHIP STATISTICS

	Annual/3 Year	Life	Youth	Amateur
United States	120,344	41,424	18,294	20,768
International (including Canada)	18,553	8,713	2,199	4,332
Total membership	138,897	50,137	20,493	25,100
Grand Total				234,627

TOP 10 COUNTRIES

1. United States	200,830
2. Canada	14,160
3. Germany	6,070
4. Italy	1,960
5. Mexico	1,931
6. Austria	1,084
7. France	974
8. Sweden	842
9. Switzerland	765
10. Netherlands	720

MEMBERSHIP STATISTICS

TOP 5 STATES

1. Texas	34,350
2. California	13,682
3. Oklahoma	10,487
4. Colorado	7,231
5. Missouri	5,642

TOP 5 PROVINCES

1. Alberta	5,566
2. Ontario	2,578
3. British Columbia	1,853
4. Saskatchewan	1,740
5. Quebec	1,112

Rankings based on annual, 3 Year and Life Memberships

AMERICAN QUARTER HORSE OWNERS

United States	650,063
International	116,999
Total	767,062

TOP 10 COUNTRIES

1. United States	650,063
2. Canada	54,929
3. Germany	20,611
4. Italy	9,904
5. France	4,561
6. Mexico	3,854
7. Austria	2,803
8. Belgium	2,329
9. Netherlands	2,230
10. Sweden	2,212

TOP 5 STATES

1. Texas	95,186
2. California	42,064
3. Oklahoma	33,484
4. Missouri	22,642
5. Colorado	22,243

TOP 5 PROVINCES

1. Alberta	19,786
2. Ontario	9,380
3. British Columbia	7,989
4. Saskatchewan	6,645
5. Quebec	5,954

SHOW STATISTICS

	Number of approved shows	Number of special events	Total
United States	2,092	338	2,430
International	345	43	388
Total approved shows & special events			2,818

Show entries

Average entries per show	358
Total show entries	871,369
Total special event entries	19,228

World Shows, Regional Championships & Level I Championships Entries

Versatility Ranch Horse*	2,603
Cowboy Mounted Shooting**	100
Built Ford Tough AQHYA	3,480
Adequan Select	968
Lucas Oil Amateur & Open	4,478
AQHA West Level I Championship	1,600
Nutrena East Level I Championship	2,673
AQHA Central Level I Championship	1,403
AQHA Regional Championships	2,103

* Includes VRH, LI Cattle, RHC and NRSHA entries

** Event held in March 2018 for 2017 qualifying period

Top shows

Show/Circuit	Total entries	# of shows	Ave entries per show
All American Quarter Horse Congress Columbus, OH	8,205	1	8,205

Special events

Houston Livestock Show Houston, TX	1,767	6	295
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Level I

Keystone Quarter Horse Level I Show Centre Hall, PA	422	1	422
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Equestrians with Disabilities

Chisholm Challenge Fort Worth, TX	131	1	131
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Versatility Ranch Horse

Southwestern Exposition Fort Worth, TX	573	1	573
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Introductory

Mississippi Congress Brandon, MS	270	1	270
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Alliance

Tulsa Reining Classic Tulsa, OK	207	1	207
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RACING

Number of starters	12,593
Number of races	6,988
Purses	\$120,145,324
Handle	\$296,412,024
Average purse per race	\$17,193
Average earnings per starter	\$9,275

Challenge enrollment (by foal crop)

Weanling	1,732
Yearling	290
2-Year-Old	1
3-Year-Old	0
South America Enrollments	486
Total horses enrolled	2,509

Challenge

Total payout	\$2,537,937
Total horses enrolled	2,509
Total purses	\$2,383,401
Total awards	\$154,536

PUBLICATIONS

Subscriptions	
<i>America's Horse</i>	186,564
<i>The American Quarter Horse Journal</i>	20,254

WEB/SOCIAL MEDIA

AQHA.com unique users	1,787,914
Facebook fans	982,000+
Twitter followers	46,500
Instagram followers	180,000+

OTHER PROGRAMS

Professional Horseman members	763
Judges	1,160
Certified Show Management	549

Ranching Heritage Breeders

Approved breeders	393
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Ranching Heritage Challenge Enrollments

2011-2018 foal enrollments (all levels of payments)	9,562
Grandfathered horses	78,082
(Horses bred by Ranching Heritage Breeders foaled 2010 and earlier are automatically enrolled into the Ranching Heritage Challenge program)	
Total horses eligible	113,211

Horseback Riding Program

	AQH Division	All Breeds Division
Enrollment	15,467	2,687
2018 awards given	2,333	584
Total hours ridden	485,804	75,813